

Intermediate Unit 3

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Brief 01: Mechanical Formations – Production Line

Duration: 3 weeks

For the first three weeks we will investigate the amalgamation of the natural and the artificial in the process of production. Our daily reality is overwhelmed by man-made products spanning from electronic devices, gadgets, engineered food, built environments to virtual microcosms available via a keyboard touch.

Specifically we will research assemblage lines, kit of parts, the formation of objects and their proliferation in people's lives. The output of this first exercise will be the re-definition of the studied object by recreating its production characteristics.

Search in your daily routine, how do you access products and what is involved in its fabrication. You are expected to cross your own perception and personal feelings with urban research in order to understand the link between individuals and communities. All are encouraged to play with the product/consumer relationship by drawing devices and mechanisms that promote alternative interfaces and modes of interaction.

Suggested Readings: Visionary Architecture by Neil Spiller
Pamphlet Architecture 12: Building; Machines – Robert McCarter
Proto Architecture: Analogue and Digital Hybrids – Bob Sheil
War and Architecture – Lebbeus Woods
Gulliver's Travels – Chapter 3 – Jonathan Swift

Suggested Films: The way things go by Peter Fischli and David Weiss
Modern Times by Charles Chaplin

Useful Websites: www.howstuffworks.com